

SUBJ: New Parenting Site/Sept. 29

How can we foster a world that nurtures healthy, thriving children?

Parents don't have all the answers. When it comes to food they are faced with confusing product labels, scary food reports, and their kid screaming "Mom, I want candy for breakfast!"

That is why we're excited to pass along this new resource from one of our partner organizations.

[Parent Earth](#), a new website launching Sept. 29, serves up entertaining and informative videos about the topic on every parent's mind today—food. Working closely with noted nutritional, medical and educational leaders, the site is produced by two award-winning filmmakers and moms, and features more than 100 original and hand-picked videos covering cooking, gardening, nutrition, and behavior.

Parent Earth videos deliver expert advice from doctors and pediatricians, nutritionists, sustainable food advocates, holistic health counselors and notable names like Chef Ann Cooper, best-selling author Paul Greenberg, documentary filmmaker Curt Ellis, pediatrician Dr. Bob Sears, nutritionist Latham Thomas, and "The Office" actress Melora Hardin.

Created by Emmy Award-winning filmmaker and Institute for Agriculture and Trade Policy (IATP) Food and Society Fellow Nicole Betancourt and co-founder and filmmaker Sarah Schenck, the two mothers have gained support from enlightened corporate sponsors including Happy Baby and Stonyfield Farm.

We hope you'll share this website with your contacts who advocate for healthy, fresh food for all children.

For more information, visit www.ParentEarth.com
Follow us on Twitter <http://twitter.com/parentearth>

Thanks for sharing!

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